

FEATURES 2020

JANUARY

- Bottled Water
- Dairy Based Drinks
- Free From
- Healthy Snacking
- Low and No Sugar
- New Year New Fascia
- Nicotine
- Shopfitting
- Confectionery
- Whisky and Burns Night
- Yogurt
- Veganuary
- Hot Beverages

FEBRUARY

- Beer and Cider
- Breakfast (FTG, cereals, bars, bakery, porridge)
- Easter
- Filters, Papers and Lighters
- Forecourts
- Spring cleaning
- Ice Cream and Frozen Desserts
- Milk
- Mints and Gums
- Price-Marked Packs
- Sports and Nutrition

MARCH

- Bread and Bakery
- Chocolate
- Coffee
- Dairy
- Food To Go and Snacking
- Gin
- Technology
- Licensing Lawyers
- Sustainability
- Summer Soft Drinks
- Vapril (e-cigarettes)
- Wholesale

APRIL

- Bagged Confectionery
- BBQ
- Best of Scottish Food and Drink
- Frozen
- Functional and Energy
- Nicotine
- Spirits and Premium Mixers
- Tea & Biscuits
- Young Adult Brands & RTDs
- Scottish Grocer Awards Review

MAY

- Big Night In
- Cider
- Euro 2020
- Filters, Papers and Lighters
- Healthier Choices
- Off Trade Top 50 in Scotland
- Price-Marked Packs
- Meal for Tonight
- Soft Drinks
- World Food and Drink

JUNE

- Chocolate
- Free From
- Household Paper
- Meat Snacks
- Oral Care
- Summer Drinks
- Training
- Yogurts and Desserts
- Fascia and Franchise Supplement

JULY

- Chilled
- Coffee
- Confectionery
- Food to Go
- Forecourts
- Functional and Energy
- Nicotine
- Shopfitting
- Spirits and Premium Mixers

AUGUST

- Back to School
- Big Night In
- Frozen
- Lunchbox
- Pasta, Rice and Noodles
- Premium Soft Drinks
- Scottish Food and Drink Fortnight
- Vodka and Gin
- **Convenience Guide 2020 - supplement on category, fascia and advice**

SEPTEMBER

- Beers and Lagers
- Bottled Water
- Breakfast
- Chocolate
- Food To Go and Snacking
- Halloween
- Hot Beverages
- Milk and Milk Drinks

OCTOBER

- Batteries
- Christmas Gifting
- Forecourts
- Franchise and In-store Concessions
- Free From
- Functional and Energy Drinks
- Ice Cream
- Nicotine
- Price-Marked Packs
- Technology
- Winter Remedies

NOVEMBER

- Biscuits and Cakes
- Bread and Bakery
- Chilled
- Christmas Drinks
- Crisps and Nuts
- Christmas confectionery
- Easter Preview
- Filters, Papers and Lighters
- Wholesalers
- Stocking up for Christmas

DECEMBER

- 2021 Must Stocks
- Annual Scottish Brands Review
- Christmas and New Year Drinks
- Christmas top up
- Veganuary

